

**Color**

Design in the RGB color mode.

Colors come out more vivid with this setting.

**Viewing Distance & Quality**

Image resolution & placed bitmap files should be created for the intended viewing distance.

Close	1 to 3 Feet	2000 to 3000ppi	(at 1/10 scale)
Close - Medium	3 to 10 Feet	1000 to 1500ppi	
Medium - Far	10 to 20 Feet	500 to 1000ppi	
Far	20+ Feet	350 to 750ppi	

**Live Area**

This is what the audience will see.  
Extend background images or colors to this line.  
If using our Dye Sublimation process add an additional .10" bleed to all sides.

**Hemline**

Keep images and text inside the line to prevent important graphics from falling onto the hemline or interrupted by a grommet.

**Save File**

Convert fonts to curves or paths before saving.  
Save as .png .jpg .pdf .tif .eps .svg  
Before saving remove the instructions & guide layers.

