

**Color**

Design in the RGB color mode.

Colors come out more vivid with this setting.

**Viewing Distance & Quality**

Image resolution & placed bitmap files should be created for the intended viewing distance.

|                |               |                 |                 |
|----------------|---------------|-----------------|-----------------|
| Close          | 1 to 3 Feet   | 2000 to 3000ppi | (at 1/10 scale) |
| Close - Medium | 3 to 10 Feet  | 1000 to 1500ppi |                 |
| Medium - Far   | 10 to 20 Feet | 500 to 1000ppi  |                 |
| Far            | 20+ Feet      | 350 to 750ppi   |                 |

**Live Area**

This is what the audience will see.

Extend background images or colors to this line.

If using our Dye Sublimation process add an additional .10" bleed to all sides.

**Hemline**

Keep images and text inside the line to prevent important graphics from falling onto the hemline or interrupted by a grommet.

**Save File**

Convert fonts to curves or paths before saving.

Save as .png .jpg .pdf .tif .eps .svg

Before saving remove the instructions & guide layers.

----- **Hemline**

———— **Live Area**