.......

Close	1 to 3 Feet	2000 to 3000ppi	(at 1/10 scale)
Close - Medium	3 to 10 Feet	1000 to 1500ppi	
Medium - Far	10 to 20 Feet	500 to 1000ppi	
Far	20+ Feet	350 to 750ppi	

This is what the audience will see.

Extend background images or colors to this line.

Convert fonts to curves or paths before saving.

Before saving remove the instructions & guide layers.