

### Color

Design in the RGB color mode.

Colors come out more vivid with this setting.

### Viewing Distance & Quality

Image resolution & placed bitmap files should be created for the intended viewing distance.

Close	1 to 3 Feet	2000 to 3000ppi	
Close - Medium	3 to 10 Feet	1000 to 1500ppi	(at 1/10 scale)
Medium - Far	10 to 20 Feet	500 to 1000ppi	
Far	20+ Feet	350 to 750ppi	

### Live Area

This is what the audience will see.

Extend background images or colors to this line.

If using our Dye Sublimation process add an additional .10" bleed to all sides.

### Hemline

Keep images and text inside the line to prevent important graphics from falling onto the hemline or interrupted by a grommet.

### Save File

Convert fonts to curves or paths before saving.

Save as .png .jpg .pdf .tif .eps .svg

Before saving remove the instructions & guide layers.

..... Hemline

——— Live Area