

Color & Quality

Design in the RGB color mode.

Bitmap files need to be 100 - 150ppi at actual size.

Colors come out more vivid with this setting. You can design up to 300ppi.

Bleed

Extend background images or colors to the blue line.

Live Area

This is what the audience will see.

Place important text and images inside this line.

Save File

Convert fonts to curves or paths before saving.

Save as .png .jpg .pdf .tif .eps .svg

Before saving remove the instructions & guide layers.